



# 🏮 🔯 GP-AI Gatekeeper – iUK Q3b – Scope (400 Final A) Ţ



2088z27) 🛊 🔯 GP-Al Gatekeeper – iUK Q3b – Scope (400 Final A) 🐺 [21 Jan 2025] By Nick Ray Ball

Tuesday - 18:14 GMT - January 21, 2025

## Scope

Describe how your project fits the scope of the competition.

## 1. Groundbreaking and Innovative

The 💲 🔯 GP-AI Gatekeeper is a game-changing system combining GPT-4's advanced language processing with S-Web 6 CMS, TBS-CC OKRs, and Nudge CRM Al. It replaces GP receptionists, delivering error-free triage, real-time diagnosis, and specialist opinions---capabilities unparalleled globally. Built on the cutting-edge Sienna Al (T10T) design, it epitomises innovation.

#### 2. Significantly Different

Unlike existing tools, 🕴 🔯 GP-AI Gatekeeper integrates patient history with AI analysis, eliminates preconsultation errors, and provides specialist-level insights. Private healthcare competitors like TopDoctors.co.uk are ripe for disruption. GP-AI offers a scalable, global-first solution, transforming healthcare.

#### 3. Set for Rapid Commercialisation

🏮 🔯 GP-Al Gatekeeper addresses NHS inefficiencies while seamlessly adapting to global private healthcare markets. Leveraging NHS branding, it positions the UK as a global leader in AI healthcare systems, promising disruption akin to Airbnb or Uber.

#### 4. Impact on the UK's Global Position

Per Sir Keir Starmer's directive for Britain to become an "Al maker, not an Al taker," 🕴 🔯 Gatekeeper secures first-mover advantage in the trillion-dollar global healthcare market.

#### 5. Evidence-Based Business Plan and ROI

This project targets a \$10--\$100 billion market within five years. A taxpayer investment of £329,700 could yield a minimum ROI of 30,331:1 by achieving global market leadership.

Additionally, this investment catalyses the T10T medical suite, including GP-AI Psych, GP-AI Physio, and The Good Doctor App. Together, these aim to increase workforce participation by 2%, adding £20 billion annually to GDP.

🏮 🔯 GP-Al Gatekeeper is not just an opportunity for Britain to become an "Al maker and export to the world," but also to boost the UK economy at a macroeconomic level.

#### 6. Why Smart Funding Is Right

Sienna AI is a phoenix rising. This support will restore us to delivering world-leading technology after setbacks that would never have occurred with 💈 🔯 Gatekeeper in service.

## 7. A Team with the Necessary Skills

Team leader Nick Ray Ball, a technologist with 35 years of experience and a world-first innovation, will recruit OpenAI and Azure Python specialists, a UI expert, and a communications director.

#### 8. Awareness of Risks

Our TBS-CC-OKRs system integrates the ideal risk mitigation tool, detailed in OKRs 4.9 Risk Register Appendix.

#### 9. Sound Financial Plans and Timelines

Team leader Nick Ray Ball oversees all finances, ensuring rigorous cost control and accountability.

#### 10. Scope Bonus

**\$** SP-AI Gatekeeper and Sienna AI **align with all five of Labour's mission objectives**, as detailed in Question 7.

This previous version didn't quite fit due to word count; long dashes changed for single dashes

#### 1. Groundbreaking and Innovative

## 2. Significantly Different

#### 3. Set for Rapid Commercialisation

Fig. GP-AI Gatekeeper addresses NHS inefficiencies while seamlessly adapting to global private healthcare markets. Leveraging NHS branding, it positions the UK as a global leader in AI healthcare systems, promising disruption akin to Airbnb or Uber.

## 4. Impact on the UK's Global Position

Per Sir Keir Starmer's directive for Britain to become an "Al maker, not an Al taker," \$ Gatekeeper secures first-mover advantage in <a href="the trillion-dollar global healthcare market">the trillion-dollar global healthcare market</a>.

## 5. Evidence-Based Business Plan and ROI

This project targets a \$10–\$100 billion market within five years. A taxpayer investment of £329,700 (70% of £471,000) could yield a minimum ROI of 30,331:1 by achieving global market leadership.

Additionally, this investment catalyses the T10T medical suite, including GP-AI Psych, GP-AI Physio, and The Good Doctor App. Together, these aim to increase workforce participation by 2%, adding £20 billion annually to GDP.

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## Before GPT-4o 400 Word Edit: 450 words

#### 1. Groundbreaking and Innovative

The Fig. GP-AI Gatekeeper is a game-changing system combining GPT-4's advanced language processing with behavioural science and our staple technologies S-Web 6 CMS, TBS-CC OKRs and Nudge CRM AI. In place of your GPS receptionist it delivers error-free patient triage, real-time diagnosis, and specialist Opinions to the GP—capabilities unparalleled globally. Built on the cutting-edge of innovation the Sienna AI (T10T) design.

#### 2. Significantly Different

## 3. Set for Rapid Commercialisation

#### 4. Impact on the UK's Global Position

#### 5. Evidence-Based Business Plan and ROI

This project targets a rapidly growing market projected at \$10 billion to \$100 billion within five years. A taxpayer investment of £329,700 (70% of £471,000) could deliver a minimum ROI of **30,331:1** by achieving global market leadership.

Additionally, this investment initiates the T10T medical technology suite, including GP-AI Psych, GP-AI Physio, and The Good Doctor App. Together, these systems aim to increase workforce participation by 2%, generating an estimated £20 billion annually in GDP.

Fig. GP-Al Gatekeeper is not only an opportunity for Britain to become an "Al maker and export to the world" but also a chance to definitively boost the UK economy at a macroeconomic level.

#### 6. Why Smart Funding Is Right

Sienna AI is a phoenix rising. This support will restore us to delivering world-leading technology after a decade of setbacks that would never have occurred with \$\figs\\$ Gatekeeper in service.

#### 7. A Team with the Necessary Skills

Team leader Nick Ray Ball, a technologist with 35 years of experience and at least one world-first innovation, will recruit an OpenAI and Azure Python specialist, a user interface expert, and a communications director.

#### 8. Awareness of Risks

Our unique TBS-CC-OKRs system integrates the ideal risk mitigation tool, detailed in OKRs 4.9 Risk Register Appendix.

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