

# GP-AI Gatekeeper – iUK Q9d – Value for money (400 Final A)

2088z4b)  GP-AI Gatekeeper – iUK Q9d – Value for money (400 Final A) 🍷 [10 Jan 2025]

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## Question 9. Value for money

How will you spend your grant funding and how does this represent good value for money for the taxpayer?

### 1) How the Funding Will Be Spent and Aligned with Tasks

(See Project Plan Appendix 1)

#### Core Team of Senior Specialists to Engineer GP-AI Gatekeeper:

- **Team Leader in Engineering Phase:** £56,250. Oversees system design, project management, and OKRs.
- **Python Engineer 1:** £56,250. Develops the OpenAI API, creating ALL-COMMs and interfaces for GPT-4o memory and decision-tree logic.
- **Python Engineer 2:** £56,250. Focuses on Azure platform integration, including S-Web 6 VC CMS, decision-tree logic, OKRs, and Nudge-CRM-AI.
- **UI Designer/Web/App Developer:** £48,750. Builds user interfaces for S-Web 6 VC CMS, decision-tree logic, OKRs, and Nudge-CRM-AI.
- **Software Engineer -- Final Stretch App Developer:** £18,750.
- **Modern Software Engineering Consultant:** £25,000.

#### Communications, Research, Patents, and Operations:

- **Communications and Operations Director:** £50,000. Assists team leader with media creation, PR, and stakeholder engagement.
- **Team Leader:** £18,750. Focuses on medical research, patent applications, economics, financial planning, and behavioural science.
- **Patent Filing (UK, USA, EU):** £20,000.
- **Research Consultants:** £25,000 for medical experts.

#### Materials, Tools, and Travel:


- **Software and Tools:** £20,700.
- **Capital Equipment:** £1,800 for computers.
- **Travel:** £2,500.

**Overhead:** £71,000 (20% of Labour).

**TOTAL:** £471,000

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### 2) Best Value for Money Calculation

-  GP-AI Gatekeeper costs just 1/1000th of the Fire Service project failure detailed in question 8 by David Farley.
- Direct hiring of senior specialists **avoids subcontractor markups**.
- Personnel are **doubly motivated by TBS-CC-OKRs royalty shares**.
- Modern Software Engineering reduces errors, delivering **scalable solutions** efficiently.

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### 3) How Contributions Will Be Funded

A consortium of **family funds** ensures readiness for immediate initiation.

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### 4) Wider Support Needed

Partnerships with NHS trusts, **trusted technology subcontractors**, investors, and **government departments** will drive **project success**.

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### 5) Post-Project Commercialisation Plan

With Microsoft's £125,000 Azure credits and startup support, the project is primed for scalability. Post-project, Sienna AI will expand into global markets.

GP-AI Gatekeeper applies unique [CMS](#), [franchising systems](#) and [behavioural AI designs](#), originally developed for [vacation rentals](#) and [travel](#), to unlock [monopolistic opportunities](#) in healthcare. Its innovative [T7-S-RES macroeconomic advertising initiative](#) [exchanges equity for advertising credits](#) from Microsoft and others, targeting a potential ROI of **10,000:1**.

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### 6) Bonus Government Missions GP-AI Gatekeeper aligns with key government missions:

- **Driving Economic Growth**
- **Enhancing Public Safety**
- **Expanding Opportunities**
- **Strengthening Healthcare**

By enabling 2% of the UK workforce to re-enter employment as part of the GP-AI project, the system could help generate at least £20 billion in GDP annually.