⚕ ⚛ OKRs, Points, Collaboration, Royalties, TDD and Completing The Objective

2088z1) ⚕ ⚛ OKRs – Points, Collaboration, Royalties, TDD and Completing The Objective (Q8-9) 🏆 [1 Jan 2025]

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OKRs, Points, Royalties, TDD and Completing The Objective

- **T2. TBS-CC OKRs**
  - **Technology 2: Total Business Systems - Company Controller - Objectives and Key Results**] (The second module in **the Sienna AI design**)
- How do I consistently pump out 12 to 14 hours a day, seven days a week, 365 days a year? Because of the points.
  - How, when used collaboratively, say Engineer 1 (E1) completes the Open AI GPT-4 API (connection), she wins a Hawking 🦽 =2500 points. (This is the highest points award, only awarded eight times in 2024)
  - When a Hawking emoji shows up on the OKRs DP (Daily Planner) & QP (Quarterly Planner), everybody else sees it.
  - The other team members see it, and all they have to do is adapt the Hawking to their design specs and win a Hawking Carry 🦽 ^{2} = 2500 points. The score is the same; the squared symbol ' ^{2} 'signifies a Hawking carry—a second evolution of the achieved milestone objective. (So, with a team, they'll be a lot more Hawkings scored, which directly equates to more objectives being achieved and bettered!)
- For this next point, I must credit Kate Ball, previously a senior director of Universal Music Publishing, who, besides earning over 20 gold and platinum discs, connected the writers of the song Wannabe with the Spice Girls and how 30 years later, they're still getting paid every year.
  - Through My experience with my band Sniper (See Fifa 2000) and Kate's stories, I understood how music royalties worked. Over many years, I developed it into an affiliate system at the heart of Sienna AI. The intention is that 25% of revenue (Not profit, revenue) is divided between the creatives and engineers who created the systems that make money.
  - This will not go down well with typical VCs because that's an unheard-of profit share. However, its creation draws the best developers in the world to the platform; therefore, it becomes a new type of business model in software development and all creative industries that come under technology 4. S World Film
- The QA Quanta Analytica (The first of the six modules in the Sienna AI design) tracks revenue and all financial flows. Let's say with NHS Branding and S-RES global advertising, GP-AI Gatekeeper becomes a fundamental part of a worldwide health monopoly on the scale of Airbnb and Uber, which is both governmental and private; every time it makes money, 25% of the Sienna AI revenue will be put into a shared pot, split between the developers and creatives,

- So, like Paul McCartney gets money every time you hear a Beatles song on TV, the developers and creatives that created each system of Sienna AI & The 10 Technologies will get paid in perpetuity every time that system makes money in the future.
- Unlike the music world, The Quanta Analytica affiliate system is foolproof (consider the name Quanta), and how the money is divided is relative to the point score one achieved.
- So, points don't only show that you've done something well and that you can give yourself a pat on the back; they also equal recognition and money in perpetuation if the project they work on becomes a hit.
- This adaptation of OKRs to incorporate the behavioural science concept of points and then adapting that to them making money in royalties is unique and was the subject of its own Innovate UK application that I didn't complete in June 2023; see: TBS-CC OKRs & GPT-4 ALL COMMs [OKR COMMs] Application number: 10100259.
- The OKR system itself is a worthy winner of this award, and yet here it is just a bonus helping with questions 8 and 9
- As seen in the attached Appendix One graphic, It is so simple that it can run on our shared OneDrive server, along with all documentation, videos, recordings, et cetera that make up the T10T Sienna AI design, and a single spreadsheet. That's all we need to get us through the first stage of the GP-AI Project.

- On that spreadsheet, we find OKRs 4.6 DevOps, which includes giving more points for the Simulated tests than are awarded for completion of the software itself, and like the Hawking Example shared above, iterations That would improve the test and the software itself score more points.
  Giving higher points for tests than the software turns the culture that David Farley warns of in his book Modern Software Engineering on its head, encouraging everybody to do the best testing and use modern software engineering techniques (all rewarded with high points values), so for the game of it and for the points that will mean they would get a more significant share of the royalty revenue, Developers and creatives are suitably encouraged into test-driven design. Building GP-AI Gatekeeper to integrate into all Sienaa AI T10T designs safely will allow us to scale without cost and technical debt.
- In case one wasn't aware, Modern Software Engineering solves the problems seen in the UK Post Office Horizon Software scandal and other software that hasn't quite blown up yet. They adopted waterfall planning, expecting the engineers to build the perfect system. Modern Software Engineering is a different approach that appreciates the laws of complexity and chaos theory from the beginning: It will fail! But when it does, we can see and fix what has failed because we've built a test for everything. It's that simple! TDD! Test-Driven Design.
- Lastly, a complete objective is achieved with every team member incentivised to complete milestone objectives and improve upon them. And the 1st objective is GP-AI Gatekeeper.